

THE HINDU

* 37,9MM visits monthly

* Publication date: Nov 9th, 2022

** "In Thiruvananthapuram, he will be performing on Friday with 16-year-old drummer Niveditha and bassist Shalini, both from Bengaluru. 'Many times, when I wanted to play, my band from the U.S. could not go and it broke my heart. I find that it is more exciting to play with more musicians, because you never know the kind of talented musicians that you are going to meet. In fact, the most talented musicians are not in the U.S. They are in places like the Philippines, India, Brazil and Paris,' he says.*

To read the whole story, click here: <https://rollingstoneindia.com/exclusive-premiere-sami-chohfi-this-majesty-video/>



* 3,6MM visits monthly

* Publication date: Oct 19th, 2022

** "Sami Chohfi announced the release of 'Take on Me', a tribute to the classic hit by 1980s band A-ha. The American-Brazilian musician is in Brazil on tour and took the opportunity to film the video that will accompany the cover. 'Our idea was to release a more modern version of 'Take on Me.' while honoring A-ha's genius masterpiece,' he explained about the cover. The video was filmed in four locations around the city of São Paulo and was directed by Alexandre Suplicy, who was in charge of Sami's photographic material and other audiovisual productions. Check out the exclusive behind-the-scenes look at the music video for 'Take on Me', by alternative rock musician Sami Chohfi: <https://youtu.be/NIBf3KdcYyU>*

To read the whole story, click here: <https://rollingstone.uol.com.br/sem-categoria/sami-chohfi-lanca-cover-de-a-ha-com-clipe-filmado-em-sao-paulo/>

RollingStone

India

* 278K visits monthly

* Publication date: Aug 6th, 2020

** "While the song was conceived in Kenya, Chohfi was in India with Sao Paulo filmmaker Alexandre Suplicy when it came to shooting a music video for the song, much like his previous single **"Dirty Your Soul."** While that song had an upbeat mood, "This Majesty" was in a somber space, which led to slightly different choice of locations. In the video, Chohfi is seen in a boat along the Yamuna river, at the Hawa Mahal in Jaipur and parts of New Delhi and Taj Mahal in Agra."*

To read the whole story, click here: <https://rollingstoneindia.com/exclusive-premiere-sami-chohfi-this-majesty-video/>

RollingStone

India

* 278K visits monthly

* Publication date: Jan 28th, 2022

** "The artist steers perspective towards celebrating "beautiful uniqueness" and encourages people to be less judgmental or driven by comparison. "We try to be someone we are not, and question ourselves for being who we are. People are on their phones with facial filters to change how they look on social media just to feel accepted. Likes and thumbs up have become our new addiction, leading to depression and self-harm. We judge without reason and we assume the worst in each other. This song is about the need for economic, social and individual change. I still believe we can walk hand in hand into a better future once we realize that we are sleeping wide awake."*

To read the whole story, click here: <https://rollingstoneindia.com/sami-chohfi-the-awakening-song/>

Quem

ACONTECE

* 21,5MM visits monthly

* Publication date: Nov 9th, 2022

** "The musician, who will perform at the MotoFest festival, on September 24th, in Minas Gerais, promotes the new album Extraordinary World, which had songs composed in six countries, including Brazil. Among the songs is Sing You to Me, written for his wife, the Brazilian Renata. 'I fell in love with a girl called Renata when I was 14 years old. She was a little older at the time and as we were so young that difference still mattered, but I'm a patient man. Now she is my wife and the love of my life. Our relationship definitely strengthened my connection to Brazil. My new single Sing You to Me was written for her,' he recalls."*

To read the whole story, click here: <https://revistaquem.globo.com/Musica/noticia/2022/09/sami-chohfi-celebra-turne-no-brasil-onde-passava-ferias-na-infancia-aprendi-falar-portugues.html>



* 3MM visits monthly

* Publication date: Sep 22, 2022

** "American-Brazilian musician and composer Sami Chohfi is back in Brazil and has been making a lot of noise around the country! With nine shows scheduled through the 'Extraordinary World Tour', the musician will promote his latest album, 'Extraordinary World'(released in 2020) in the country until October 22nd. In addition to his participation at the Hacktown Festival, in Minas Gerais, Sami will also perform at the Extrema MotoFest Festival, which takes place between September 23rd and 25th in the city of Extrema, also in Minas Gerais – totaling two festivals."*

To read the whole story, click here: <https://portalpopline.com.br/rockline-apresenta-sami-chohfi-som-sing-you-to-me/amp/>



* YouTube Channel with 84,5K subscribers on YouTube

* Broadcast date: Nov 17th, 2022

To watch the interview, click here: https://youtu.be/KB8ks_n777M



* 7,6MM visits monthly

* Publication date: Oct 6th, 2022

** "American musician Sami Chohfi performs for the first time in Santa Catarina this weekend. The presentations will be in São Miguel do Oeste, this Friday (7), at the Setessete Bar, and in Florianópolis, this Saturday (8), at Desgosto Bar."*

To read the whole story, click here: <https://www.nsctotal.com.br/noticias/musico-americano-sami-chohfi-se-apresenta-pela-primeira-vez-em-sc-neste-final-de-semana>



* 1,2MM monthly visits

* Publication date: Oct 20th, 2022

** "With twelve concerts scheduled across the country, American-Brazilian musician Sami Chohfi is back in Brazil and this time, he presents the tour 'Extraordinary World', which promotes his latest album, 'Extraordinary World', released in 2020 He will perform for the first time in Ribeirão Preto this Thursday, October 20th, starting at 7 pm, at the Hard Rock Café, Rua Edgar Rodrigues nº 200, at the Eurobike Arena, Estádio Santa Cruz, in Botafogo."*

To read the whole story, click here: <https://www.tribunaribeirao.com.br/site/sami-chohfi-faz-show-hoje-em-rp/>



RG

* 1,5MM visits monthly

* Publication date: Sep 5th, 2022

** "With nine concerts scheduled across the country, American-Brazilian musician Sami Chohfi is back in Brazil and, this time, presents the tour 'Extraordinary World' which promotes his latest album, 'Extraordinary World' (released in 2020) . The first city to host the artist's concert is São Paulo, where he will perform this Friday (09.09), at 'La Iglesia Borratxeria', a rock concert hall located in Pinheiros neighborhood, starting at 11:30 pm."*

To read the whole story, click here: <https://siterg.uol.com.br/agenda/sami-chohfi-faz-show-em-sp/>

Thank you!